

# Informe Traspasos AGOSTO

Colombia, 2021

Fuente: RUNT, Datos procesados por ANDEMOS

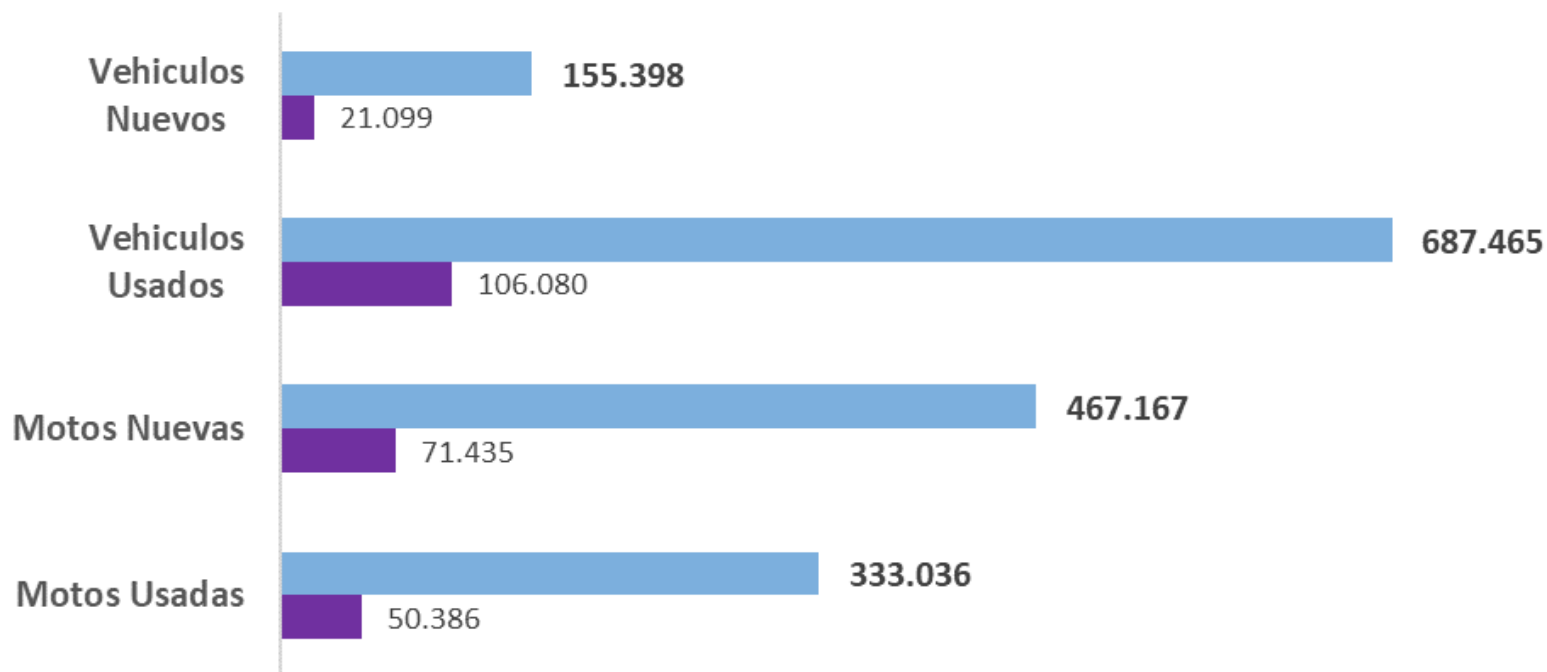


# Resumen Sector 2021

Numero de Unidades

ACUMULADO

MES



# Resumen Sector 2020

## Numero de Unidades

Mes	Vehiculos Nuevos		Motos Nuevas		Vehiculos Usados		Motos Usadas	
	2020	2021	2020	2021	2020	2021	2020	2021
Enero	18.427	14.349	52.751	45.615	54.592	44.949	29.720	28.827
Febrero	20.547	19.689	56.714	55.477	78.782	92.566	36.716	44.101
Marzo	12.290	22.933	38.818	61.582	53.838	103.826	24.263	46.398
Abril	217	19.033	205	53.599	44	81.931	32	38.045
Mayo	8.933	14.716	17.874	46.204	12.297	71.208	5.010	33.540
Junio	11.981	20.449	38.052	61.388	35.941	87.968	18.772	42.716
Julio	14.481	23.130	51.917	71.867	58.563	98.937	29.814	49.023
Agosto	13.226	21.099	45.354	71.435	56.391	106.080	29.207	50.386
Septiembre								
Octubre								
Noviembre								
Diciembre								
Total Corte	100.102	155.398	301.685	467.167	350.448	687.465	173.534	333.036
Variacion Corte		55,2%		54,9%		96,2%		91,9%



# Relación Traspasos vs Nuevos Acumulado

## VEHICULOS

**Relación 4,4**  
Por cada venta de 1 vehículo se hacen  
4,4 traspasos



## MOTOS

**Relación 0,7**  
Por cada venta de 1 Moto se hacen  
0,7 traspasos

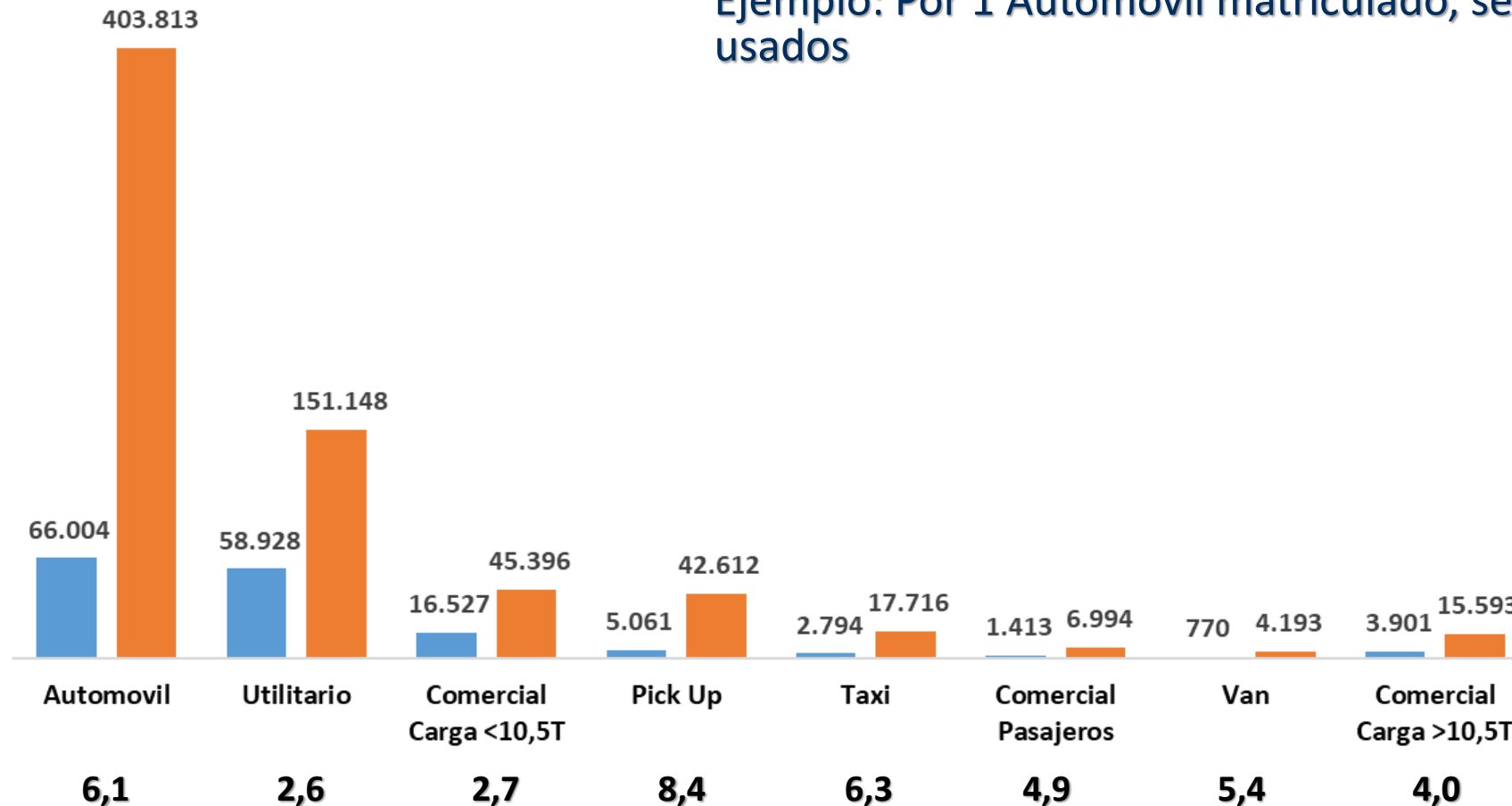


# Segmentos:

## Relación Traspasos vs Nuevos Acumulado

### Interpretación:

Ejemplo: Por 1 Automóvil matriculado, se matriculan 5,9 usados



# Traspasos Vehículos por Marca

MARCA	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>CHEVROLET</b>	13.311	27.293	30.534	24.189	20.560	26.090	28.928	30.982	<b>201.887</b>	<b>31,4%</b>
<b>RENAULT</b>	7.163	14.940	16.608	13.190	11.492	14.255	16.246	17.305	<b>111.199</b>	<b>17,3%</b>
<b>MAZDA</b>	3.700	7.578	8.410	6.704	5.858	7.249	7.991	8.706	<b>56.196</b>	<b>8,7%</b>
<b>KIA</b>	2.995	5.893	6.529	5.154	4.372	5.385	6.283	6.755	<b>43.366</b>	<b>6,7%</b>
<b>TOYOTA</b>	2.388	5.189	5.857	4.527	4.246	5.007	5.419	5.844	<b>38.477</b>	<b>6,0%</b>
<b>NISSAN</b>	2.469	4.925	5.644	4.462	3.924	4.773	5.347	5.850	<b>37.394</b>	<b>5,8%</b>
<b>HYUNDAI</b>	2.357	4.516	5.221	4.173	3.584	4.283	4.935	5.371	<b>34.440</b>	<b>5,4%</b>
<b>FORD</b>	1.994	4.444	4.780	3.759	3.334	3.996	4.619	4.884	<b>31.810</b>	<b>4,9%</b>
<b>VOLKSWAGEN</b>	1.344	2.794	3.127	2.578	2.340	2.773	3.124	3.355	<b>21.435</b>	<b>3,3%</b>
<b>MITSUBISHI</b>	677	1.480	1.720	1.360	1.141	1.447	1.650	1.734	<b>11.209</b>	<b>1,7%</b>
<b>SUZUKI</b>	671	1.365	1.515	1.087	957	1.254	1.378	1.524	<b>9.751</b>	<b>1,5%</b>
<b>MERCEDES BENZ</b>	447	1.018	1.167	845	868	918	1.040	1.190	<b>7.493</b>	<b>1,2%</b>
<b>BMW</b>	354	904	1.103	787	761	858	955	1.019	<b>6.741</b>	<b>1,0%</b>
<b>DODGE</b>	411	822	1.016	779	640	792	958	930	<b>6.348</b>	<b>1,0%</b>
<b>HONDA</b>	311	686	711	565	505	614	696	751	<b>4.839</b>	<b>0,8%</b>
<b>INTERNATIONAL</b>	335	594	698	491	426	555	582	641	<b>4.322</b>	<b>0,7%</b>
<b>PEUGEOT</b>	222	493	494	415	417	456	517	581	<b>3.595</b>	<b>0,6%</b>
<b>JAC</b>	246	480	541	408	313	441	490	552	<b>3.471</b>	<b>0,5%</b>
<b>DAIHATSU</b>	205	426	501	399	344	432	460	503	<b>3.270</b>	<b>0,5%</b>
<b>AUDI</b>	179	428	504	398	373	399	450	536	<b>3.267</b>	<b>0,5%</b>
<b>JEEP</b>	203	441	509	407	355	410	430	454	<b>3.209</b>	<b>0,5%</b>
<b>Total general</b>	<b>44.949</b>	<b>92.566</b>	<b>103.826</b>	<b>81.931</b>	<b>71.208</b>	<b>87.968</b>	<b>98.937</b>	<b>106.080</b>	<b>643.719</b>	<b>100%</b>

# Por Línea

LÍNEA	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>SPARK</b>	2.338	4.579	4.999	4.087	3.329	4.484	4.740	5.064	<b>33.620</b>	<b>5,2%</b>
<b>AVEO</b>	989	2.068	2.370	1.815	1.627	2.037	2.292	2.499	<b>15.697</b>	<b>2,4%</b>
<b>SAIL</b>	1.028	2.019	2.326	1.776	1.585	1.877	2.087	2.115	<b>14.813</b>	<b>2,3%</b>
<b>FIESTA</b>	639	1.240	1.407	1.047	968	1.103	1.361	1.375	<b>9.140</b>	<b>1,4%</b>
<b>HILUX</b>	547	1.170	1.432	1.068	920	1.108	1.269	1.328	<b>8.842</b>	<b>1,4%</b>
<b>AVEO EMOTION</b>	582	1.222	1.324	1.055	882	1.094	1.242	1.383	<b>8.784</b>	<b>1,4%</b>
<b>TRACKER</b>	547	1.104	1.182	941	807	1.013	1.129	1.141	<b>7.864</b>	<b>1,2%</b>
<b>STEPWAY</b>	496	930	1.089	895	705	954	1.075	1.159	<b>7.303</b>	<b>1,1%</b>
<b>NEW SPORTAGE LX</b>	490	994	1.117	899	770	876	979	1.094	<b>7.219</b>	<b>1,1%</b>
<b>OPTRA</b>	432	954	1.039	824	730	874	1.038	1.126	<b>7.017</b>	<b>1,1%</b>
<b>3</b>	689	1.324		1.088	1.046	1.157	1.291		<b>6.595</b>	<b>1,0%</b>
<b>LOGAN</b>	407	849	907	670	657	900	1.034	1.036	<b>6.460</b>	<b>1,0%</b>
<b>MARCH</b>	496	871	935	692	666	804	841	1.029	<b>6.334</b>	<b>1,0%</b>
<b>RIO UB EX</b>	448	845	916	712	566	759	893	868	<b>6.007</b>	<b>0,9%</b>
<b>SANDERO</b>	408	828	846	720	612	709	903	968	<b>5.994</b>	<b>0,9%</b>
<b>PRADO</b>	350	820	854	664	712	804	856	931	<b>5.991</b>	<b>0,9%</b>
<b>FORTUNER</b>	372	806	837	738	637	772	788	855	<b>5.805</b>	<b>0,9%</b>
<b>LUV D MAX</b>	327	763	908	648	579	700	763	883	<b>5.571</b>	<b>0,9%</b>
<b>2</b>	569	1.097		953	819	959	1.063		<b>5.460</b>	<b>0,8%</b>
<b>SWIFT</b>	298	722	817	673	550	703	783	895	<b>5.441</b>	<b>0,8%</b>
<b>CAPTIVA SPORT</b>	335	786	787	607	589	698	740	814	<b>5.356</b>	<b>0,8%</b>
<b>Total general</b>	<b>44.949</b>	<b>92.566</b>	<b>103.826</b>	<b>81.931</b>	<b>71.208</b>	<b>87.968</b>	<b>98.937</b>	<b>106.080</b>	<b>185.313</b>	<b>100%</b>

# Por año Modelo

AÑO MODELO	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>2012</b>	3.349	6.845	7.594	5.860	4.943	6.002	6.717	7.277	<b>48.587</b>	<b>7,5%</b>
<b>2015</b>	3.417	6.663	7.456	5.653	4.983	5.988	6.605	7.117	<b>47.882</b>	<b>7,4%</b>
<b>2013</b>	3.202	6.294	6.971	5.528	4.876	5.888	6.690	7.002	<b>46.451</b>	<b>7,2%</b>
<b>2011</b>	2.859	5.929	6.621	5.263	4.444	5.501	6.275	6.694	<b>43.586</b>	<b>6,8%</b>
<b>2014</b>	2.894	5.770	6.172	4.878	4.292	5.222	5.832	6.053	<b>41.113</b>	<b>6,4%</b>
<b>2016</b>	2.811	5.564	6.171	4.776	4.231	4.981	5.564	5.863	<b>39.961</b>	<b>6,2%</b>
<b>2017</b>	2.549	5.258	5.561	4.322	3.977	4.727	5.338	5.773	<b>37.505</b>	<b>5,8%</b>
<b>2008</b>	2.174	4.651	5.258	4.166	3.551	4.393	4.916	5.282	<b>34.391</b>	<b>5,3%</b>
<b>2019</b>	2.084	4.159	4.760	3.711	3.270	4.058	4.345	4.780	<b>31.167</b>	<b>4,8%</b>
<b>2007</b>	1.918	4.147	4.620	3.639	3.137	3.844	4.423	4.749	<b>30.477</b>	<b>4,7%</b>
<b>2018</b>	2.054	4.199	4.632	3.456	3.159	3.748	4.341	4.675	<b>30.264</b>	<b>4,7%</b>
<b>2009</b>	1.715	3.601	4.096	3.163	2.783	3.484	3.765	4.176	<b>26.783</b>	<b>4,2%</b>
<b>2010</b>	1.632	3.443	3.895	3.114	2.634	3.356	3.587	3.956	<b>25.617</b>	<b>4,0%</b>
<b>2020</b>	1.482	2.826	3.318	2.669	2.565	3.313	3.538	3.865	<b>23.576</b>	<b>3,7%</b>
<b>2006</b>	1.242	2.778	3.175	2.541	2.180	2.648	2.990	3.215	<b>20.769</b>	<b>3,2%</b>
<b>2005</b>	958	2.136	2.404	1.897	1.630	1.975	2.406	2.519	<b>15.925</b>	<b>2,5%</b>
<b>1998</b>	652	1.527	1.758	1.402	1.153	1.505	1.720	1.770	<b>11.487</b>	<b>1,8%</b>
<b>2004</b>	659	1.351	1.614	1.321	1.133	1.375	1.658	1.702	<b>10.813</b>	<b>1,7%</b>
<b>2003</b>	614	1.310	1.557	1.195	1.026	1.317	1.453	1.614	<b>10.086</b>	<b>1,6%</b>
<b>1997</b>	630	1.290	1.519	1.185	1.014	1.266	1.500	1.598	<b>10.002</b>	<b>1,6%</b>
<b>1995</b>	607	1.261	1.339	1.204	991	1.263	1.484	1.462	<b>9.611</b>	<b>1,5%</b>
<b>Total general</b>	<b>44.949</b>	<b>92.566</b>	<b>103.826</b>	<b>81.931</b>	<b>71.208</b>	<b>87.968</b>	<b>98.937</b>	<b>106.080</b>	<b>596.053</b>	<b>100</b>



# Por Departamento

DEPARTAMENTO	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>Bogota D.C.</b>	13.748	32.620	36.951	29.419	27.188	30.649	35.458	37.720	<b>243.753</b>	<b>37,9%</b>
<b>Antioquia</b>	8.781	17.818	19.679	12.838	14.784	16.753	17.366	18.201	<b>126.220</b>	<b>19,6%</b>
<b>Valle del Cauca</b>	5.216	9.127	9.770	7.582	3.924	8.620	10.105	11.046	<b>65.390</b>	<b>10,2%</b>
<b>Cundinamarca</b>	3.831	7.574	9.210	7.285	5.754	7.597	8.706	8.446	<b>58.403</b>	<b>9,1%</b>
<b>Santander</b>	2.942	4.716	5.189	4.614	3.709	4.314	4.744	5.348	<b>35.576</b>	<b>5,5%</b>
<b>Caldas</b>	1.667	2.647	3.171	2.767	2.313	2.518	2.833	3.178	<b>21.094</b>	<b>3,3%</b>
<b>Atlantico</b>	1.405	2.231	2.160	1.884	2.223	2.445	2.518	2.895	<b>17.761</b>	<b>2,8%</b>
<b>Risaralda</b>	1.604	2.367	2.492	2.061	1.361	2.176	2.551	2.842	<b>17.454</b>	<b>2,7%</b>
<b>Tolima</b>	399	1.261	1.791	1.684	1.493	1.620	1.887	2.103	<b>12.238</b>	<b>1,9%</b>
<b>Boyaca</b>	687	1.592	1.904	1.651	1.128	1.537	1.606	1.955	<b>12.060</b>	<b>1,9%</b>
<b>Narino</b>	183	1.697	2.072	1.578	981	1.379	1.891	2.081	<b>11.862</b>	<b>1,8%</b>
<b>Huila</b>	555	1.528	1.657	1.640	1.079	1.358	1.576	1.791	<b>11.184</b>	<b>1,7%</b>
<b>Quindio</b>	911	1.610	1.439	1.439	820	1.410	1.666	1.619	<b>10.914</b>	<b>1,7%</b>
<b>Norte de Santander</b>	674	1.228	1.312	1.217	1.013	1.227	1.271	1.464	<b>9.406</b>	<b>1,5%</b>
<b>Meta</b>	681	1.142	1.275	1.130	1.031	1.149	1.235	1.346	<b>8.989</b>	<b>1,4%</b>
<b>Bolivar</b>	378	761	957	844	679	837	853	948	<b>6.257</b>	<b>1,0%</b>
<b>Cauca</b>	370	724	794	635	224	637	848	839	<b>5.071</b>	<b>0,8%</b>
<b>Cordoba</b>	174	398	426	387	379	383	452	587	<b>3.186</b>	<b>0,5%</b>
<b>Cesar</b>	216	381	431	337	310	313	240	383	<b>2.611</b>	<b>0,4%</b>
<b>Magdalena</b>	162	336	294	248	260	328	360	362	<b>2.350</b>	<b>0,4%</b>
<b>Sucre</b>	148	293	297	247	229	273	249	355	<b>2.091</b>	<b>0,3%</b>
<b>Total general</b>	<b>44.949</b>	<b>92.566</b>	<b>103.826</b>	<b>81.931</b>	<b>71.208</b>	<b>87.968</b>	<b>98.937</b>	<b>106.080</b>	<b>683.870</b>	<b>100</b>

# Por Ciudad

CIUDAD	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>BOGOTA</b>	13.748	32.620	36.951	29.419	27.188	30.649	35.458	37.720	<b>243.753</b>	<b>37,9%</b>
<b>CALI</b>	3.948	7.109	7.418	5.732	3.342	6.621	7.820	8.631	<b>50.621</b>	<b>7,9%</b>
<b>ENVIGADO</b>	3.377	6.816	7.889	4.994	5.644	6.467	6.337	6.874	<b>48.398</b>	<b>7,5%</b>
<b>MEDELLIN</b>	2.532	5.500	6.085	3.841	4.740	5.112	5.532	5.684	<b>39.026</b>	<b>6,1%</b>
<b>SABANETA</b>	1.417	2.648	2.876	1.893	2.060	2.473	2.548	2.655	<b>18.570</b>	<b>2,9%</b>
<b>MANIZALES</b>	1.494	2.248	2.735	2.413	2.060	2.156	2.406	2.801	<b>18.313</b>	<b>2,8%</b>
<b>COTA</b>	1.285	2.574	3.007	2.277	1.737	2.269	2.925	2.124	<b>18.198</b>	<b>2,8%</b>
<b>BUCARAMANGA</b>	1.405	2.258	2.453	2.217	1.777	2.059	2.226	2.570	<b>16.965</b>	<b>2,6%</b>
<b>PEREIRA</b>	1.309	1.882	2.107	1.661	1.074	1.717	2.030	2.270	<b>14.050</b>	<b>2,2%</b>
<b>BARRANQUILLA</b>	1.050	1.686	1.564	1.516	1.728	1.858	1.855	2.132	<b>13.389</b>	<b>2,1%</b>
<b>FUNZA</b>	701	1.353	1.615	1.236	1.008	1.488	1.537	1.716	<b>10.654</b>	<b>1,7%</b>
<b>IBAGUE</b>	320	1.044	1.467	1.397	1.273	1.385	1.518	1.728	<b>10.132</b>	<b>1,6%</b>
<b>GIRON</b>	695	1.017	1.163	994	842	944	1.067	1.228	<b>7.950</b>	<b>1,2%</b>
<b>LA CALERA</b>	396	1.018	1.169	964	737	920	1.058	1.074	<b>7.336</b>	<b>1,1%</b>
<b>PASTO</b>	68	995	1.133	878	640	785	1.042	1.134	<b>6.675</b>	<b>1,0%</b>
<b>FLORIDABLANCA</b>	525	804	847	759	561	714	803	865	<b>5.878</b>	<b>0,9%</b>
<b>ARMENIA</b>	452	897	842	739	476	719	870	875	<b>5.870</b>	<b>0,9%</b>
<b>NEIVA</b>	260	682	798	738	542	630	762	835	<b>5.247</b>	<b>0,8%</b>
<b>CAJICA</b>	319	521	667	573	467	550	670	689	<b>4.456</b>	<b>0,7%</b>
<b>RIONEGRO</b>	301	638	645	465	513	591	623	599	<b>4.375</b>	<b>0,7%</b>
<b>BELLO</b>	301	585	703	431	510	549	624	637	<b>4.340</b>	<b>0,7%</b>
<b>Total general</b>	<b>44.949</b>	<b>92.566</b>	<b>103.826</b>	<b>81.931</b>	<b>71.208</b>	<b>87.968</b>	<b>98.937</b>	<b>106.080</b>	<b>554.196</b>	<b>100</b>

# GRACIAS